

SIDDHANT NAIK

Communication Designer

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ABOUT

Communication Designer specializing in motion and interactive experiences that bring conceptual ideas to life and strengthen brand communication. Skilled at crafting visually cohesive systems that improve audience connection, elevate brand presence, and differentiate companies in crowded digital spaces.

EXPERIENCE

Graphic Design Intern

June 2025 - July 2025

MSM Design

- Developed social media content, AI-generated assets, animated reels, product mockups, and product shots enhancing brand presence.

Marketing Design Intern

July 2024 - October 2024

The Social Lions

- Created social media creatives, logos, and UI elements for rebranding projects.
- Collaborated on video editing and creative strategy.
- Integrated AI tools to enhance workflow.

Graphic Design Intern

May 2023 - June 2023

ALSO Apparels

- Designed t-shirt graphics and delivered high-quality mockups.
- Contributed to company's design portfolio with consistent positive feedback.

Freelance Designer

Ongoing

- Logo designs, vector art, mascots, YouTube banners and thumbnails for content creators.

EDUCATION

Bachelor of Design (B.Des) in Communication Design

2022 - 2026

Atlas SkillTech University: Indian School of Design and Innovation (ISDI), Mumbai

Higher Secondary Certificate (ISC)

2022

Gokuldham High School & Junior College

Secondary Certificate (ICSE)

2020

Gokuldham High School & Junior College

SKILLS

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|------------------------|-----------------------|----------------------|
| • Branding & Packaging | • Social Media Design | • Team Collaboration |
| • Logo Design | • 3D Animation | • Problem Solving |
| • Motion Graphics | • Web Design | |
| • UI/UX Design | | |

SOFTWARE

- | | |
|-----------------------|-----------------|
| • Adobe Illustrator | • Figma |
| • Adobe Photoshop | • Autodesk Maya |
| • Adobe After Effects | • Cursor |