SIDDHANT NAIK

Communication Designer

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ABOUT

Communication Designer specializing in motion and interactive experiences that bring conceptual ideas to life and strengthen brand communication. Skilled at crafting visually cohesive systems that improve audience connection, elevate brand presence, and differentiate companies in crowded digital spaces.

EXPERIENCE

Graphic Design Intern   June 2025 - July 2025
MSM Design

- Developed social media content, AI-generated assets, animated reels, product mockups, and product shots enhancing brand presence.

Marketing Design Intern   July 2024 - October 2024
The Social Lions

- Created social media creatives, logos, and UI elements for rebranding projects.
- Collaborated on video editing and creative strategy.
- Integrated AI tools to enhance workflow.

Graphic Design Intern   May 2023 - June 2023
ALSO Apparels

- Designed t-shirt graphics and delivered high-quality mockups.
- Contributed to company's design portfolio with consistent positive feedback.

Freelance Designer   December 2025
TML - That Marketing Lady (Agency)

- **Dash Diamonds Ltd:** Created motion graphic reels, video editing, and social media content for the luxury lab-grown diamond jewelry brand founded by WTA tennis player Donna Vekić.

- **Aarogya Tech:** Created motion graphic reels, video editing, and social media content for the healthcare technology brand.

EDUCATION

Bachelor of Design (B.Des) in Communication Design   2022 - 2026
Atlas SkillTech University: Indian School of Design and Innovation (ISDI), Mumbai

Higher Secondary Certificate (ISC)   2022
Gokuldham High School & Junior College

Secondary Certificate (ICSE)   2020
Gokuldham High School & Junior College

SKILLS

- Branding & Packaging
- Logo Design
- Motion Graphics
- UI/UX Design
- Social Media Design
- 3D Animation
- Web Design
- Problem Solving

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Figma
- Autodesk Maya
- Cursor